



Field Elementary Fundraising Brief

PASADENA UNIFIED SCHOOL DISTRICT

UPDATED FALL 2017

There are many ways to contribute—time, talent, and treasure.
Every contribution counts!

FUNDRAISING SNAPSHOT (2016-17)

The Field Parent Teacher Association (PTA) and Field Annual Fund (AF) are the two primary fundraising mechanisms for Eugene Field Elementary. Both play a vital role in the success of our school and strive to support excellent academic instruction and a positive educational experience to all of our students.

Please review the outline of our fundraising achievements for the 2016-17 school year.

Parent Teacher Association (PTA)

Field Annual Fund (AF)

\$53,568

Combined net income

\$200,370

for 2016-17

\$146,802

What do PTA funds support?

- Field Trips
- Community Building Events
- Faculty and Staff Appreciation
- School-Wide Needs
- STEAM Lessons **NEW!**
- 5th Grade Capstone Experience **NEW!**

PTA donations are tax-deductible and can carry over the balance year to year.

What does Annual Fund support?

- Instructional Aides
- Librarian
- Technology Program
- Classroom Supplies
- Arts Integration **NEW!**
- Physical Education Program **NEW!**

AF contributions are tax-deductible and can carry over the balance year to year.

TOTAL FUNDS RAISED (2016-17)

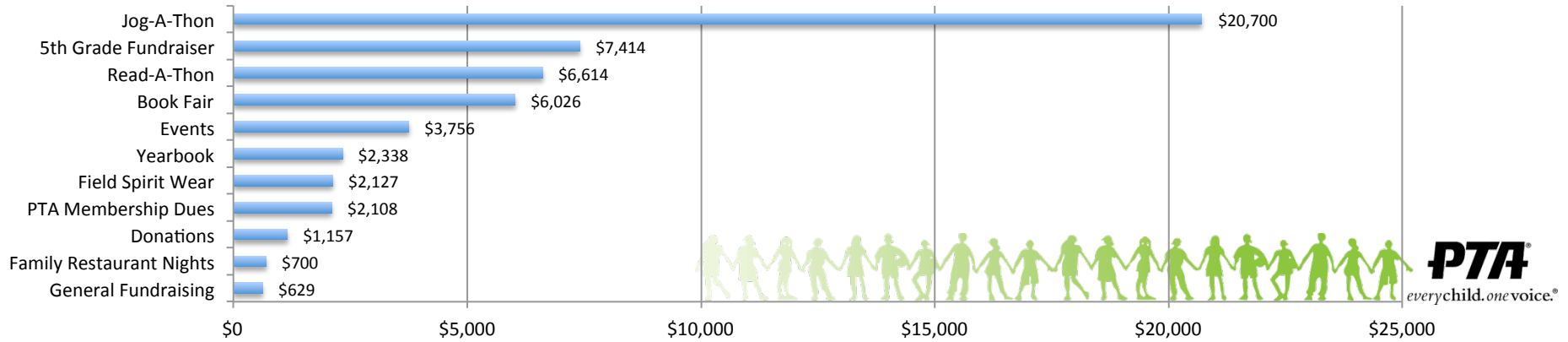
FIELD ELEMENTARY PTA

Field PTA net income in 2016-17

Total Net Income
\$53,568



The 2017 Jog-A-Thon was a huge success, bringing in over \$20,000!

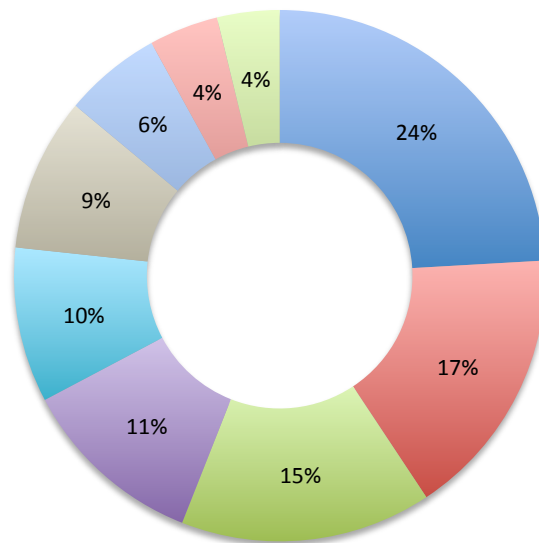


Field PTA distributions (expenses) in 2016-17

Total Distributions
\$38,896



PTA board and members guide funding



- Teacher Stipends
- School & Community Support
- 5th Grade Pali Trip
- Book Fairs
- Operating Expenses
- Events (Moon Festival, Chinese New Year, Cultural Events)
- Field Trips
- Fall Festival
- Fundraising Initiatives

FIELD ELEMENTARY AF

Field AF net income in 2016-17

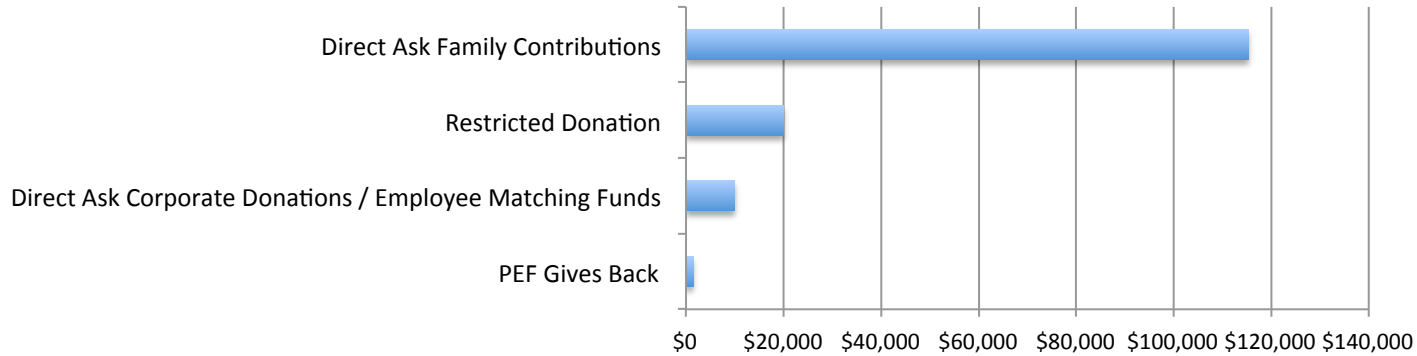
Total Net Income
\$146,802



Our goal for the 2017-18 school year is to encourage each family to give or get at least \$500 to support our highest priorities:

- 1.) Instructional Aides, 2.) Technology Program, 3.) Librarian
- 4.) Arts Integration, 5.) Physical Education Program, 6.) Classroom Supplies

The Direct Ask Campaign is conducted in October, however, participation is acknowledged for all gifts made throughout the school year.



Note: The Gala can only return if leadership is identified for this formal event.

Field AF distributions (expenses) in 2016-17

Total Distributions
\$145,371



School Site Council and Principal guide allocations and priorities

- Instructional Aides (4)
- Technology Program
- Operating Expenses
- Library Coordinator
- Teacher Stipends
- Field Trips/Student Enrichment
- Chinese Children's Books/Chinese Journal Printing

